
Take-It-Back Network of the Rockies

- Goals

- Non-legislated but state-supported structure to encourage increased e-scrap infrastructure and/or recovery throughout the region
 - Promote environmentally- and socially-responsible practices
 - Voluntary program focused on education
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TIBN-Rockies Overview

- Each state creates its own “entity” (e.g. state gov dept) to manage network based on template
 - “Strength in numbers” gives states confidence to participate
 - Budget \$ source required (\$60K/year + in-kind staffing in King Co,WA: \$20K + in-kind in Seattle)
 - \$60K bought: web management, brochure, postcard mass mail, TV commercial, media consultant
 - In-kind: planning, administration
 - Regional grant possibilities? (EPA?)
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TIBN-R Structure Details

- Members must have facility or collection system in place, letter of intent to entity
 - Members agree to:
 - Open book documentation protocols
 - Cert of Recycling available to customers
 - Quarterly reports on volumes
 - Site visit from ...(dept. of health?)
 - Minimum insurance requirements
 - BAN-style export restrictions
 - Agreements renewed annually
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TIBN-R “Pro’s”

- King Co program was instrumental in creating WA bill & Seattle area landfill ban– good first step
 - Very likely the simplest means of organizing the region
 - King Co does have legitimate enforcement
 - Can be more comprehensive than legislation
 - Minimal entry costs for recyclers – likely would pay into the program at this point
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TIBN-R “Con’s”

- Insurance requirements were prohibitive for some mom-&-pop recyclers in WA
 - Likely need significant funding in most states
 - Promo material may need to be adapted for localities within the states
 - No incentive to provide service in rural areas (as conceived so far)
 - Need to identify an umbrella org to administer the region?
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Next Steps?
