

For Immediate Release

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## **MEDIA ADVISORY**

### **WHAT**

2008 Colorado Summit for Recycling – Colorado's only statewide recycling conference

### **WHEN**

May 18 – 20, 2008

### **WHERE**

St. Regis Resort Aspen  
315 E. Dean St.  
Aspen, Colorado

### **WHO**

More than 175 recycling professionals will gather to learn about the latest recycling trends and challenges faced by Colorado and the nation.

#### *Global impact*

The manufacture, distribution, and use of products, as well as management of the resulting waste, all result in heat-trapping greenhouse gas emissions. Recycling, in addition to its many other environmental and economic benefits, significantly lowers the carbon emissions associated with each step in the lifecycle of a product.

What would it take for Colorado to develop criteria and GHG reduction parameters that would assist both state and local governments and businesses to incorporate greenhouse gas accounting into business/operational policy decisions? Join us for a panel discussion Monday at Noon for a robust dialogue on developing steps to incorporate recycling and waste diversion into carbon credits, tax credits for offsetting emissions, carbon banking, or other mechanism to give credit for recycling as an active and effective means of reducing GHG emissions.

Two keynote presentations will address the current roles sustainability and recycling are playing in the national business and government arenas:

- Auden Schendler of the Aspen Skiing Company will speak Monday at 11:30am - "Trench Warfare, Not Surgery: Implementing Sustainability in the Real World"
- David Allaway from the Oregon Department of Environmental Quality will talk Tuesday at noon - "Recycling and Climate Change ... It's the Economy, Stupid!"

#### *Local Impact*

Every community is unique and requires a unique solution to its waste diversion and recycling challenges. There is no one-size-fits-all solution. Whether you are responsible for designing your community's perfect system, or just wish to influence the decision makers, it's important to know what tools are available and how they work. A variety of workshops and sessions are being offered Monday and Tuesday, including:

- “Choosing the Right Waste Diversion System for Your Community,” Monday, 10:00am to 3:00pm. This workshop will teach you about some unique programs and services implemented by some of Colorado’s most successful communities and some new program options as well as some of the tried and true.
- “Construction & Demolition: From Rural to Reality,” Tuesday, 10:30am to Noon. Learn what really happens on a construction site from a contractor who has recycled demolition and construction debris for decades.
- “Greening Your Events,” Tuesday, 2:00pm to 3:15pm. Make your next public event a "green" one! Find out how the Winter X-Games, the Aspen Food and Wine Festival, and the Boulder County Fair have made strides to maximize resource recovery, engaging both vendors and the public to support sustainability.

## **WHY**

The Summit, organized by the Colorado Association for Recycling (CAFR), is designed to support recycling professionals with tools, resources, and information that will help them in their efforts to advance recycling. CAFR is committed to maximizing the amount of material being recycled in Colorado and used as resources. For more information about CAFR please visit our Web site, [www.cafr.org](http://www.cafr.org), or contact Marjie Griek at the e-mail or phone numbers listed above.

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