

# END-MARKET BUSINESS DEVELOPMENT



## FROM POLICY TO INFRASTRUCTURE

With the advent of China's National Sword policy, it is imperative that Colorado develop its own in-state end markets for recycling commodities. In this round table participants discuss what makes a dynamic environment for business development, from state and local government policy to infrastructure.

### FACILITATOR

Tim Dailey, Director of Manufacturing, Waste-Not Recycling

### SUBJECT-MATTER EXPERTS

- Eric Heyboer, Recycling Grant Program Administrator, Colorado Department of Public Health and Environment - RREO has awarded more than \$17.6 million to organizations in Colorado to help develop recycling infrastructure.
- John Lair, President & CEO, Momentum Recycling - Momentum operates a bottle-to-bottle recycling facility in Colorado.
- Anne Johnson, Vice President, RRS - RRS helps clients reduce waste and recover resources throughout the value chain.
- Alex Markovich, Deputy Director of Finance, Office of Economic Development and International Trade - OEDIT assists new and existing businesses of every size that are starting, expanding or relocating in Colorado.
- Sumer Sorenstein-Bain, Chief of Programs and Operations, Manufacturers Edge - Provides onsite technical assistance and leverages government, university and economic development partnerships.
- Tony Wibbeler, CEO & Founder, Bolder Industries - Bolder Industries operates a facility in Missouri that recycles more than two million scrap tires annually.

SESSION DATE:

**Monday, June 4**

SESSION TIME:

**2:30 PM**

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