



# Recycling Poster Contest

We are inviting all of Colorado's students to showcase their artistic talent and their commitment to the environment by participating in the Colorado Association for Recycling's (CAFR) 6<sup>th</sup> Annual Recycling Poster Contest.

Twelve (12) winners will receive the honor of having their artwork in CAFR's 2013 calendar and will be recognized at CAFR's recycling conference in June 2012. The schools with winning entries will receive a recycled-content tote bag filled with recycling educational materials. One of the 12 selected winners will be awarded a grand-prize and will also earn a **free staff development workshop** for their school district from Project Learning Tree ([www.plt.org](http://www.plt.org)).

Please share this information with others who may be interested!

## CONTEST RULES

The attached pages provide the rules for our poster contest. Please make as many copies as you need. Information on solid waste reduction, reuse, recycling, and buying recycled products can also be found on our Web site: [www.cafr.org/resources](http://www.cafr.org/resources).

*\*Please read the following contest rules carefully.  
Only posters that meet the contest rules will be considered.*

## DEADLINE

Posters should be received by CAFR no later than **April 29, 2012**. Mail entries early. Posters will be judged in May and winners will be notified as soon as possible.

We hope your school, organization, or business will participate in this worthwhile event and we look forward to working with you. Please contact me if you have any questions.

Sincerely,  
Amy Randell

CAFR Executive Assistant  
(970) 372-5615 / [amy@cafr.org](mailto:amy@cafr.org)

*The Colorado Association for Recycling (CAFR) is a registered 501(c)(3) non-profit association committed to supporting, educating and guiding individuals and leaders in business, education, nonprofits, and government to take action that turns ever greater amounts of waste into marketable resources. Visit our Website, [www.cafr.org](http://www.cafr.org), for more information.*

# Recycling Poster Contest Rules

## Eligibility

All students in Colorado public and private schools and youth organizations are eligible.

## Poster Requirements

Posters created by students must be their own original artwork. Copyrighted characters (such as Superman) or copyrighted clip art will not be accepted.

Materials: Students may use a variety of media, such as watercolor, pen and ink, crayon, chalk, markers, computer graphics, etc. Brighter colors, however, reproduce better for the calendar, light pencil marks will not show up. Students are encouraged to incorporate recycled or recyclable materials in their creations. Keep in mind most posters will likely be on public display and should be easy to see or read. NOTE: If students are incorporating recyclables into their artwork, *depth is restricted to half an inch.*

Size & Layout: Minimum: 8 ½" x 11"  
Maximum: 11" x 17"  
LANDSCAPE LAYOUT ONLY



Lay out page in this direction only

Release Form: ***Each poster must have the completed Release Form (page 6) securely fastened to the back of the poster.*** A poster not accompanied by a completed Release Form will not be eligible for further judging.

Submitting Posters: Posters, with completed Release Forms, must be received by **April 29, 2012.**

## Send posters to:

CAFR Poster Contest  
128 Pearl St.  
Fort Collins, CO 80521-2424

Each participating school, organization, or business is permitted to submit up to fifteen (15) posters. How your school, organization, or business decides on the fifteen (15) posters is up to you. Some may wish to have a contest and choose the entries; others may just have the art teacher, principal, or group leader choose.

## Themes

Students are encouraged to share their views on the following themes. See page 4 or visit our Web site ([www.cafr.org](http://www.cafr.org)) for information on and links to the benefits of waste reduction, recycling, composting, and buying recycled products.

- Be a Recycling Transformer
- Gadgets Aren't Garbage
- Recycling 'Round the House
- Recycling Saves Resources

## Judging Procedure

The posters will be grouped into one of the following four grade categories:

- Kindergarten through 2<sup>nd</sup> Grade
- 3<sup>rd</sup> through 5<sup>th</sup> Grade
- 6<sup>th</sup> through 8<sup>th</sup> Grade
- 9<sup>th</sup> through 12<sup>th</sup> Grade

The three (3) best posters in each grade category will be selected based on the judging criteria listed below. Three finalists will be awarded in each grade category; only winners will be notified.

## Judging Criteria

1. Clear message conveyed by the text and artwork.
2. Creativity, originality and artistic quality.
3. Visual clarity and correct spelling – easy to read and understand.
4. One of the poster themes listed on page 2 is addressed.

## Awards

School/Organization:

Please photocopy and give a “Certificate of Recognition” (master copy enclosed, page 7) to each student participant to acknowledge their effort.

Statewide Winners:

The three finalists in each grade category will receive a recycled-content frame for their artwork. In addition, each winning student will receive the honor of having their artwork displayed in a calendar that will be distributed throughout Colorado and will be invited to attend a recognition ceremony at CAFR’s annual recycling conference. The winners’ schools will receive 25 calendars and other recycling educational materials.

One of the twelve selected winners will be awarded a grand-prize and will also earn a free staff development workshop for their school district from Project Learning Tree ([www.plt.org](http://www.plt.org)).

### Please Remember:

- Up to fifteen (15) entries may be submitted by each school, organization or business.
- Entries must meet the poster requirements specified on page 2 and must have the completed Release Form on page 6 securely fastened to the back of the poster.
- All artwork submitted becomes property of the Colorado Association for Recycling and may be reproduced.

# Themes

## **Be a Recycling Transformer**

Did you know you can transform a soda bottle into a fleece jacket? You can. Start by putting your empty bottle in the recycling bin. To complete the transformation, buy products made from recycled materials. Read the label on your new fleece jacket or the next soda bottle you buy. Is it made from recycled content?

Buying items made with recycled-content materials means that fewer natural resources were used to produce the products. Transform your old newspaper into a spiral notebook or a metal soup can into a new piece of playground equipment.

## **Gadgets Aren't Garbage**

Electronic “gadgets” are everywhere – count how many you use every day! TV, DVD, TiVO®, remote control, game consoles, mobile phones, MP3 players, and more. When they break, or we get new ones, the old ones should not go in the trash. 100% of the materials in those electronics can be recycled – even the hazardous materials that are in them. Keep them separate from your other trash and take them to one of your local community e-waste recycling drop-off locations.

For more information, visit: <http://www.epa.gov/osw/conserves/materials/recycling/>

## **Recycle 'Round the House**

Recycling includes collecting recyclable materials that would otherwise be considered waste. Paper, glass, metal, and plastic are common recyclable materials. Did you know you can also recycle shoes, bicycle tires and old toys? And don't forget food scraps. Recycling food and yard waste is called composting—something you can do in your own backyard. What do you recycle at home?

## **Recycling Saves Resources**

It almost always takes less energy to make a product from recycled materials than it does to make it from new materials. Using recycled aluminum scrap to make new aluminum cans, for example, uses 95% less energy than making aluminum cans from bauxite ore, the raw material used to make aluminum. Harvesting, extracting, and processing the raw materials used to manufacture new products are energy-intensive activities. Reducing or nearly eliminating the need for these processes, therefore, achieves huge savings in energy. The amount of energy saved differs by material, but almost all recycling processes achieve significant energy savings compared to production using virgin materials.

For more information:

- EPA's Individual WASTE Reduction Model (iWARM) helps you understand the energy saved by recycling small quantities of common household products, rather than landfilling them: <http://www.epa.gov/waste/conserves/tools/iwarm/index.htm>
- EPA's Kid's Club contains games and information: <http://www.epa.gov/students/>
- EPA's Student Guide to Global Climate Change for fun activities related to climate change issues: <http://www.epa.gov/climatechange/kids/index.html>
- The Department of Energy offers information on energy conservation and recycling: [http://tonto.eia.doe.gov/kids/energy.cfm?page=environment\\_recycling-basics](http://tonto.eia.doe.gov/kids/energy.cfm?page=environment_recycling-basics)

# Release Form

THIS FORM MUST BE COMPLETED AND SECURELY FASTENED TO THE BACK OF EACH POSTER SUBMITTED.

**Student Name** \_\_\_\_\_

**Home Address** \_\_\_\_\_

**City, State and Zip Code** \_\_\_\_\_

**Student/Parent E-mail** \_\_\_\_\_

**Student/Parent Home Phone Number** (\_\_\_\_\_) \_\_\_\_\_

**School/Organization** \_\_\_\_\_ **Grade** \_\_\_\_\_

**Teacher/Contact** \_\_\_\_\_

**Teacher/Contact E-mail** \_\_\_\_\_

**School/Organization Address** \_\_\_\_\_

**City, State and Zip Code** \_\_\_\_\_

**Phone Number** (\_\_\_\_\_) \_\_\_\_\_

I hereby certify that this poster was created entirely by the student above and is the student's original artwork and there are no copyrighted characters used. I agree that it may be offered for public display or publication at some time during or after the contest. I understand that this poster becomes the property of the Colorado Association for Recycling and may be reproduced. The only information that will be released is the student's name, school, grade, and hometown.

\_\_\_\_\_  
Signature of Student

\_\_\_\_\_  
Signature of Parent(s) or Guardian

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

THE COLORADO ASSOCIATION FOR RECYCLING  
AWARDS THIS

# Certificate of Recognition

TO

---

FOR CONTRIBUTING ARTWORK AND SHOWING THEIR COMMITMENT TO  
RECYCLING AND OUR ENVIRONMENT IN THE  
COLORADO ASSOCIATION FOR RECYCLING'S

## 6th Annual Poster Contest

AWARDED THIS \_\_\_\_\_ DAY OF \_\_\_\_\_, \_\_\_\_\_



*Marjorie Griek*

MARJORIE GRIEK, EXECUTIVE DIRECTOR  
COLORADO ASSOCIATION FOR RECYCLING