



Colorado Association for Recycling
PO Box 11130
Denver, CO 80211-0130
Turning today's waste into tomorrow's resources.

Support the Next Generation of Recyclers

Sponsor CAFR's 2012 Recycling Calendar

The Colorado Association for Recycling (CAFR) invites you to be part of its 5th Annual Recycling Poster Contest and Calendar Program. Sponsoring the program is a great way to show your support for recycling in Colorado and raise your business profile at the same time.

CAFR invited all of Colorado's school children to showcase their artistic talent and their commitment to the environment by participating in the 5th Annual Recycling Poster Contest. Twelve winners will be selected and will have their artwork displayed in CAFR's 2012 calendar, which will be distributed throughout Colorado in November 2011. View last year's winning entries on CAFR's Web site: www.cafr.org

Last year, we distributed over 1,000 calendars to local recycling coordinators, businesses, schools and youth groups, presenting a quality calendar with creative artwork, recycling information and fun facts to raise recycling awareness. Please consider sponsoring the 2012 calendar for \$2,000, \$1,000, \$500 or \$250. The following benefits apply:

Sponsor the calendar for \$2,000 and receive:

- Your company's logo on the front cover of the calendar.
- A business-card size ad on the first inside page.
- A month in the calendar prominently displaying your company name, logo, Web site, and recycling facts of your choosing.
- A "thank you" on the back cover of the calendar with your company's logo.
- 100 copies of the calendar to distribute to your clients or donate to your local school/youth organization (perhaps to be used as a fundraising opportunity for them). Retail value \$1,500.
- Your business logo and link to your Web site featured on CAFR's Web site from May 2011 through April 2012. The CAFR Web site receives 11,000 visitors annually.

Sponsor a month for \$1,000 and receive:

- A month in the calendar prominently displaying your company name, logo, Web site, and recycling facts.
- A "thank you" on the back cover of the calendar with your company's logo.
- 50 copies of the calendar to distribute to your clients or donate to your local school/youth organization (perhaps to be used as a fundraising opportunity for them). Retail value \$750.
- Your business logo and link to your Web site featured on CAFR's Web site from May 2011 through April 2012. The CAFR Web site receives 11,000 visitors annually.



Maya Skurski accepts her 1st-place award at the 2011 Summit.

Sponsor a partial month for \$500 and receive:

- A place in the calendar displaying your company name, logo and Web site.
- A “thank you” on the back cover of the calendar with your company’s name.
- 25 copies of the calendar to distribute to your clients or donate to your local school/youth organization (perhaps to be used as a fundraising opportunity for them). Retail value \$375.
- Your company’s name featured on CAFR’s Web site from May 2011 through April 2012. The CAFR Web site receives 11,000 visitors annually.

Sponsor an ad in the calendar for \$250 and receive:

- A place in the calendar displaying your company name and Web site.
- A “thank you” on the back cover of the calendar with your company’s name.

To Sponsor

Contact Amy Randell, CAFR Administrative Assistant, at amy@cafr.org or 970-372-5615. CAFR can send you an invoice for sponsorship or you can mail a check marked CALENDAR to CAFR, PO Box 11130, Denver, CO 80211.