

CAFR's Membership Levels and Benefits

Networking

Membership in CAFR helps get you into the loop. CAFR is now the only state voice for recycling. CAFR provides you with the opportunity to stay up to date with your peers, local recycling trends, policy and national issues through our affiliation with the National Recycling Coalition (NRC). Your CAFR membership includes automatic membership in the NRC.

CAFR is the state recycling organization representative for the NRC. CAFR members (excluding associate members) automatically receive memberships in the National Recycling Coalition. Benefits of membership in NRC include:

- Discounted registration at the NRC's Annual Congress and Exposition – an exceptional national recycling conference,
- NRC electronic newsletter 'Mobius,'
- Discounted subscription rates on industry journals,
- Members-only access to valuable resources on the Web
- and much more!

CAFR plans to host at least two networking meetings (usually breakfast or lunch) for members to get together to talk about the latest issues.

Annual Recycling Conference

The annual Colorado Summit for Recycling is the only state-wide recycling conference. As a member you receive discounted registration rates and the opportunity to participate in the planning of the conference. The Summit offers technical trainings, general recycling sessions and an excellent peer-networking opportunity.

Annual Meeting

This annual event is a networking meeting for association members to learn about what others are doing around the state and an annual update of the programs and services of CAFR.

Quarterly Newsletter

The newsletter provides the latest information on CAFR programs and activities and can be used to highlight member accomplishments. It also contains information about what's going on in recycling locally and nationally.

America Recycles Day

This nationwide event promotes recycling and buying recycled products. It provides an opportunity for an impressive group of businesses, governments, non-profits, schools and individuals to work together to raise awareness about closed-loop recycling.

Policy Committee

The committee tracks items of importance to the recycling community, educates and raises awareness of legislators and decision makers and works with other organizations to ensure that the voice of recycling is heard in Colorado.

Education and Outreach – This year, CAFR's goal is to maximize our exposure. This includes reaching out to other businesses and institutions in the community and promoting the activities and accomplishments of CAFR and its members. Members are encouraged to participate by

writing press releases about their organization, community or event and their involvement with CAFR. CAFR staff will coordinate the distribution of press releases and assist with media participation.

Getting The Most Out of Your Membership

Actively participating in CAFR events and committees will mean that you get the most out of our membership. Attending our events and participating in a committee are the best ways to enjoy the services that CAFR has to offer. CAFR represents you, and to ensure that your voice is heard, you need to stay involved. We understand that this may be difficult for members in remote areas and that is the reason that CAFR is taking steps to improve communications using conference calling, e-mail and the internet. Each of the previously mentioned benefits is sponsored by a CAFR committee that you can participate in!

Membership Levels

Individual - \$75

- General listing in membership directory
- Standard membership benefits

Individual Sustaining Member - \$100

- General listing in membership directory as a Sustaining Individual
- Standard membership benefits

Non-profit/School/University Member - \$125

- General listing in membership directory
- Standard membership benefits

Small Government Member (under 100,000) - \$150

- General listing in membership directory
- Standard membership benefits

Large Government Member (over 100,000) - \$200

- General listing in membership directory
- Standard membership benefits

Small Business Member (less than 15 employees) - \$200

- Listing in membership directory and a cross reference of business activities and services
- Standard membership benefits

Large Business Member (more than 15 employees) - \$300

- Listing in membership directory and a cross reference of business activities and services
- Standard membership benefits

CAFR Friend Member - \$600

- Listing of name in one edition of quarterly newsletter
- Listing as a Friend in the membership directory
- Listing of name on CAFR's Web site and link to your site
- Signs at CAFR events with your name

- Standard membership benefits

CAFR Supporter Member - \$1600

- Free ¼-page advertisement in the annual membership directory
- Listing in annual membership directory
- One free ¼-page advertisement in CAFR's quarterly newsletter
- Listing of name on CAFR's Web site and link
- Signs at CAFR events with your logo
- Standard membership benefits

CAFR Sponsor Member - \$3,250

- Free ½-page advertisement in the annual membership directory
- Listing in annual membership directory
- Four free ¼-page advertisements in CAFR's quarterly newsletter (one each issue)
- Placement of your logo on our Web site (1 square inch) and a link to your site
- Given the first opportunity to sponsor events such as America Recycles Day and the annual Colorado Summit for Recycling
- Signs at CAFR events with your logo
- Standard member benefits

Student/Associate - \$30

- Standard membership benefits excluding membership in the NRC and voting

Questions? Call Marjie at 720-839-9531 or email at marjie@cafr.org.