

2012 Summit for Recycling Sponsorship Levels

	Titanium \$7,500.00	Platinum \$5,000.00	Gold \$2,500.00	Silver \$1,500.00	Bronze \$1,000.00	Copper \$500.00	Scholarship \$250.00
Complimentary CAFR annual membership	Sponsor (\$3,250 Value)	Supporter (\$1,600 Value)	Friend (\$600 Value)	General* (Up to \$300 Value)	General* (Up to \$300 Value)		
Organization's logo (Titanium and Platinum) or name (Gold) and link to online membership directory profile on CAFR.org's home page	✓	✓	✓				
Complimentary Summit registrations and reserved tickets to luncheons featuring direct access to speakers	3 (\$1,125 Value)	3 (\$1,125 Value)	2 (\$750 Value)	1 (\$375 Value)	1 (\$375 Value)		
50% discount off second Summit registration	1 (\$187.50 Value)				1 (\$187.50 Value)	1 (\$187.50 Value)	
Recognition at key Summit sessions	✓ (\$75 Value)	✓ (\$75 Value)	✓ (\$75 Value)	✓ (\$75 Value)	✓ (\$75 Value)	✓ (\$75 Value)	✓ (\$75 Value)
Organization's logo and link (online only) on all promotional pieces produced for the Summit, including CAFR.org/Summit event page, print advertising, news releases, signage, brochures, Summit Program, etc.	✓ (\$1,500 Value)	✓ (\$1,000 Value)					
Logo featured on signage at Sunday Welcome Reception	✓ (\$250 Value)	✓ (\$250 Value)		✓ (\$250 Value)			
Logo featured on signage at Sunday Afternoon Recycling Rally	✓ (\$400 Value)						
Opportunity to sponsor Summit attendee giveaway / bag during registration as well as opportunity to sponsor giveaway at Sunday Recycling Rally (cost of giveaway to be covered by sponsor)	✓ (\$400 Value)						
Logo & Recognition at Monday-evening Gala; includes same number of complimentary Gala tickets as complimentary Summit registrations	✓ (\$300 Value)	✓ (\$300 Value)	✓ (\$200 Value)				
Organization's logo and link displayed at CAFR.org/Summit, which receives over 11,000 visits annually	✓ (\$750 Value)	✓ (\$500 Value)					
Organization's name and link displayed at CAFR.org/Summit, which receives over 11,000 visits annually			✓ (\$375 Value)				
Organization's name displayed at CAFR.org/Summit, which receives over 11,000 visits annually				✓ (\$250 Value)	✓ (\$175 Value)	✓ (\$175 Value)	✓ (\$175 Value)
Complimentary exhibitor table	✓ (\$550 Value)	✓ (\$550 Value)	✓ (\$550 Value)				
Discount on exhibitor table				60% (\$330 Value)	35% (\$192 Value)	20% (\$137 Value)	
Opportunity to Sponsor 'Recycling Bin' at Sunday afternoon Recycling Rally	✓ (\$250 Value)						
Advertisement in CAFR's Spring & Summer newsletter	1/2 page (\$300 Value)	1/4 page (\$160 Value)	1/4 page (\$160 Value)				
Featured Sponsor article / op-ed piece in CAFR's summer newsletter	Full page (\$300 Value)	3/4 page (\$225 Value)	1/2 page (\$150 Value)	1/2 page (\$150 Value)			
Complimentary ad in Summit brochure	1/3 page (\$115 Value)	1/4 page (\$80 Value)					
Complimentary ad in Summit program	1/2 page (\$150 Value)	1/4 page (\$80 Value)					

TOTAL VALUE **\$9,902.50** **\$5,945.00** **\$2,860.00** **\$1,730.00** **\$1,305.00** **\$575.00** **\$250.00**

* Large Business, Small Business, Large Government, Small Government, Not-For-Profit / Univers